Edge management, imaging, communication system from Ortho2: It’s all you really need

Edge from Ortho2 delivers the ideal all-encompassing practice management, imaging and communication system with robust features, unmatched capabilities and integrated programs — all supported by the industry-leading Ortho2 customer service team, the company said.

Ortho2 Edge provides secure cloud computing technology, an offsite data hosting system that replaces your onsite network servers. This feature allows you to fully access your secure web-based data infrastructure from anywhere, even tablets and smartphones. Now used by more than 100 orthodontists, Edge features innovative imaging, reminders, patient education animations and more.

Edge Imaging is one of the most robust imaging technologies available today, the company said. With an intuitive interface, comprehensive features and easy functionality, Edge Imaging can help efficiently manage all of your patient image files.

It includes features such as card flow presentation, drag-and-drop layout customization, unlimited undo and redo, silhouette image alignment and much more. Edge Imaging can be used with all Ortho2 management systems, with other management systems or by itself. Premier Imaging is an optional upgrade for Edge Imaging and includes comprehensive image morphing, cephalometric analysis and Bolton Standards.

Edge Animations is a set of patient education animations for improved compliance and case presentation. Edge includes a set of patient compliance animations at no charge and an optional extended set of treatment-based animations. With Edge Animations, you have the ability to easily edit and customize videos, including surgical and 3-D animations, using annotation and audio controls. Virtually any image or movie can be included with drag-and-drop capabilities. Give patients, responsible parties and referrers access to your videos with ease through disc, e-mail or YouTube. Edge Animations is available for Edge, ViewPoint and as a standalone product.

Edge Reminders is an easy-to-use, efficient system for automating your patient reminders via phone, text and/or e-mail. Phone messages are delivered with a human voice. Patient responses automatically appear as icons in the scheduler. Edge Reminders is cost effective with a low, flat fee and no minimum monthly charge. Edge Reminders is available for Edge and ViewPoint users. Edge Portal adds online account access to appropriate information for you, your patients, responsible parties and consulting professionals from any computer, tablet or smartphone. You can view or schedule appointments, view patient information or quickly and easily access treatment chart data and much more, all from Edge Portal. Optionally, accept credit card payments that are automatically posted for you.

The Edge system also includes comprehensive features such as dynamic dashboard and widget library, smart scheduler, workflows, online forms, edge reports, electronic insurance and much more. Edge is compatible with PCs, Macs or a mixed environment and can even support multiple monitors for a power user.

One Edge user, Dr. Andy Trosien (Tracy, Calif.), says: “The Edge software system is a true revelation in orthodontic practice management software. The system features all of the imaging and communication features, financial applications and practice tools that can help any practice thrive. It’s simple to install and easy for the staff to learn, and Ortho2’s customer support is absolutely amazing. Switching to Edge was an easy decision — it’s everything I need to take my practice to the next level.”

About Ortho2

For more than 30 years, Ortho2 has designed, developed and provided all software and services exclusively to the orthodontic market. Nearly 1,700 orthodontists have discovered Ortho2’s software, effective conversion process, quality training, industry-leading support and optional equipment services. Discover the Ortho2 difference for yourself. Discover Edge. For more information, contact Ortho2 at (800) 678-4644, sales@ortho2.com, or www.ortho2.com.
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Planmeca introduces a new analysis tool for planning orthodontic treatments

Planmeca introduces a new cephalometric analysis module to its Romexis software.
(Phot/Provided by Planmeca Oy)

Planmeca Romexis is a comprehensive software used by dental clinicians for acquiring, viewing and processing 2-D and 3-D images. Planmeca now introduces a new cephalometric analysis module to the software in order to facilitate the daily work of orthodontists around the world. The new and easy-to-use analysis tool brings valuable benefits to orthodontic planning and treatment, the company said.

A cephalometric analysis is a study of the craniofacial relationships used particularly by orthodontists for orthodontic growth analysis, diagnosis, planning, follow-up and treatment outcome evaluation. The new Planmeca Romexis Cephalometric Analysis module provides flexible and easy-to-use features for creating cephalometric analyses and composing superimpositions of 2-D cephalometric images, facial photos and images of the dental arch.

The Planmeca Romexis Cephalometric module renders routine analyses fast and easy. An analysis can be performed in minutes, and the results are displayed and shared effortlessly. During a treatment process, superimposing patient images from different time points can be used for follow-up purposes. The unique concept also offers various possibilities for customizing the analysis and software properties in order to meet the needs and requirements of each dental professional.

The cephalometric analysis module is a seamless part of the comprehensive Planmeca Romexis software. Images are captured in Planmeca Romexis, and the cephalometric analysis can be started with just one click. The mobile Planmeca iRomexis application and Planmeca’s cloud service allow for sharing images and viewing results anywhere.

“We believe that with the Planmeca Romexis Cephalometric Analysis module, we can serve our orthodontics customers better than ever,” said Helianna Puhlin-Nurminen, vice president of digital imaging and applications division at Planmeca Oy. “Using the same system for capturing cephalometric images, CBCT images, 3-D facial photos and now for creating cephalometric analyses, the customers can work more efficiently toward a better patient treatment.”

About Planmeca Oy

Planmeca Oy, established in 1971, designs and manufactures a full line of high-technology dental equipment, including dental care units, panoramic and intraoral X-ray units and digital imaging products. Planmeca Oy, the parent company of the Finnish Planmeca Group, is strongly committed to research and development. The company says it is the U.S. market leader in dental imaging and one of the world’s leading manufacturers in dental technology. Planmeca is the largest privately owned company in the field and the third largest dental equipment manufacturer in Europe. Ninety-eight percent of Planmeca’s production is exported to more than 100 countries. The group’s estimated turnover for 2012 is approximately EUR 750 million with more than 2,400 employees. Visit www.planmeca.com.
The age of digital orthodontics is here

After having radically transformed dental restorations, the CAD/CAM revolution is finally reaching the orthodontic market. 3Shape, a world leader in digital dentistry, is bringing its technology and development power to the orthodontic market with a digital-age solution for orthodontic labs and clinics.

Ortho System™ brings together accurate 3-D scanning, archiving, intuitive treatment planning and analysis, efficient patient management, communication tools and appliance design — all providing streamlined workflows that increase efficiency and productivity for labs and practices, the company said.

The introduction of 3Shape’s TRIOS intra-oral scanner marks a new era for digital orthodontics. This groundbreaking technology offers a more productive, accurate and comfortable way to capture the patient’s impressions at the start of or during the orthodontic treatment, while reducing chair time compared to traditional impression taking.

Digital study models captured with the TRIOS, or with 3Shape’s R700 desktop 3D scanner, become ready for further processing and manufacturing in 3Shape’s Ortho System, thanks to tight scanner and software integration. With OrthoAnalyzer, orthodontists can perform full treatment planning and fully customized analysis protocols, using advanced 2-D and 3-D tools.

Simulation of extractions, interproximal reductions, full treatment planning with detailed movement overview and realistic virtual articulators are all possible in a user-friendly environment, the company said. Full analysis or validation protocols, such as PAR or ABO, can also be implemented, allowing consistent and more efficient workflows. The unique insight provided by 3-D study models make the assessment of treatment results both easy and accurate.

Appliance Designer is the first complete digital toolbox dedicated to all types of orthodontic appliances. A host of intuitive and accurate tools enables users to create even the most demanding designs. Appliances such as nightguards, retainers, customized bands, splints, surgical bites, palatal expanders, bionators, Twin blocks, Herbst appliances, Planas tracks and much more can easily be created on screen and made ready for computer-driven manufacturing.

Appliance Designer’s open STL format guarantees complete freedom of choice in relation to materials and 3-D-driven equipment, such as 3-D printers or milling machines. 3Shape’s solutions also allow full integration and file preparation for the equipment chosen.

All tools and design parameters can be combined in any way, and these can be stored as reusable and unique workflows to ensure consistency and efficiency. A tight integration between the treatment planning tools in OrthoAnalyzer and the use of realistic virtual articulators allows optimal CAD design and maximum efficiency of the orthodontic treatment, the company said.

3Shape Ortho System is the only fully integrated CAD/CAM system dedicated to orthodontics, which allows full freedom of choice in terms of equipment, material and manufacturing partners — thanks to its open format. It is easy and fast to transfer digital files, and the communication tools offered by 3-D study models enable tighter cooperation between orthodontic professionals.

The applications of CAD/CAM in orthodontics offer a host of new opportunities for more efficient treatments and follow-up. The technology also enables improved communication between orthodontists, technicians and patients, higher accuracy and repeatability, better control of costs and material consumption, and increased patient comfort. Through improved consistency and efficiency in manufacturing, CAD/CAM technologies allow the orthodontic professional to concentrate his or her resources on value-adding activities.

For more information, visit www.3shape.com.